

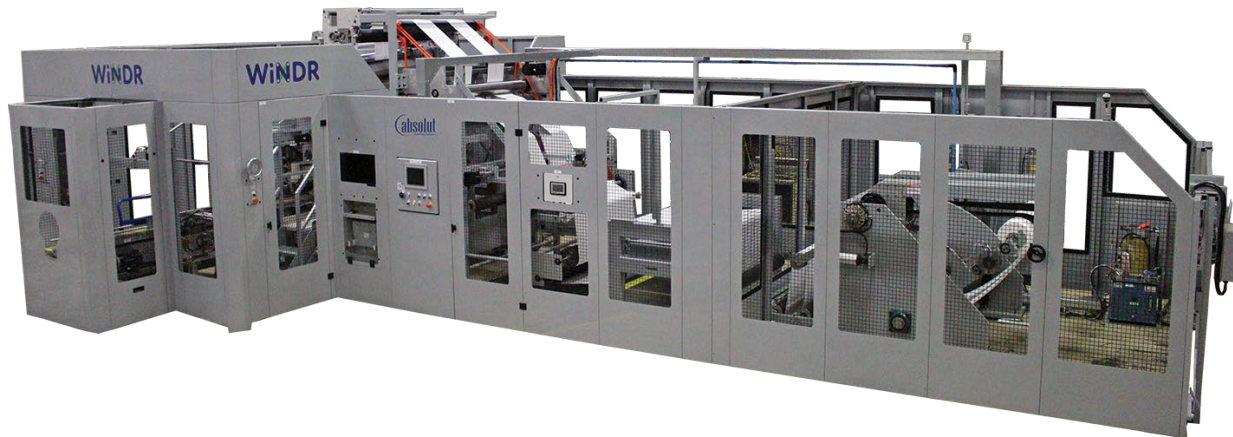


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## Press Release

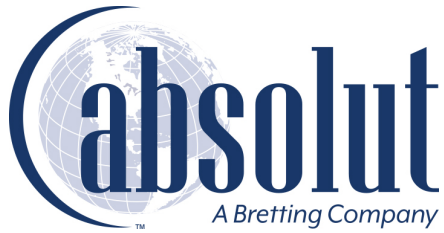
September 4, 2021

Iron River, Wisconsin – [Absolut Manufacturing](#) (A [Bretting Company](#)) has entered the [Absolut WiNDR](#) in the [Coolest Thing Made in Wisconsin](#) contest. The contest is offered by the Wisconsin Manufacturers & Commerce (WMC) and Johnson Financial Group to determine the Coolest Thing Made in Wisconsin. The annual competition aims to highlight the state’s vibrant manufacturing industry – which employs 1 in 6 Wisconsinites!



Absolut Manufacturing as well as their parent company, C. G. Bretting Manufacturing Co., Inc., design and build converting equipment. Their equipment converts giant rolls of paper or other substrates into napkins, folded toweling, facial tissue, wipes, paper bags, deli tissue, and folded foil sheets.

Medical, disinfecting, cleaning, and industrial wipes are just a few of the canister wipe products created on the Absolut WiNDR. At a time when these supplies were in high demand, Absolut Manufacturing fast tracked the development of this essential equipment. Durable, reliable, and made in northern Wisconsin, the WiNDR can meet all your nonwoven needs.



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To help the Absolut WINDR win the title of Coolest Thing Made in Wisconsin, go to <https://www.madeinwis.com/> September 15 through 21, to vote. Voting is open to the public and each person can cast one vote per day per device while voting is open. The first round is a popular vote and will eliminate all but 16 contestants. **So vote, vote, vote for the Absolut WINDR!**

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